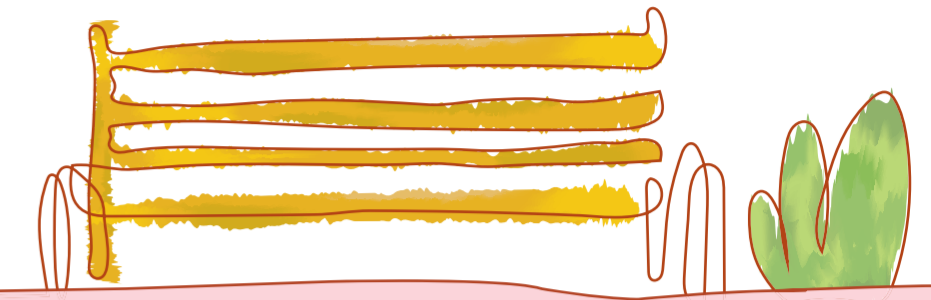


FEATURE STORY



Creating Spaces that Foster Connections

Shanghai Jing An Kerry Centre (“JAKC”) is designed as more than a commercial destination — it is a vibrant hub where people, ideas, and experiences converge. Through inclusive design and thoughtful placemaking, JAKC fosters interaction, accessibility, and a shared sense of belonging. By connecting occupants with the surrounding neighbourhood, it cultivates a dynamic ecosystem where communities can engage and thrive.



WELL The Great Minds Meet



◆ WELL the Great Minds Meet

Reinforcing its role as a platform for connection, JAKC partnered with the International WELL Building Institute (IWBI) to launch “WELL the Great Minds Meet”. This initiative brings together stakeholders to explore the intersection of healthy spaces, businesses and lifestyles.

Supported by convention partners and tenants, and through immersive programmes spanning environmental awareness, fitness, culture and nutrition, this year-long campaign promotes holistic wellbeing and integrates sustainability into everyday experiences.

Building on the success of WELL initiatives at Shenzhen Qianhai Kerry Centre and Beijing Kerry Centre, “WELL the Great Minds Meet” demonstrates our continued commitment to wellness-led placemaking.



◆ Shanghai Jing An Kerry Centre

17
Convention
Partners

Promoting Health and Fitness

JAKC promotes health and wellbeing through sustained engagement with neighbouring communities. Dedicated platforms such as “ShineWith” for the public and “KINETIC” for tenants create opportunities for inclusive sports programmes and community care initiatives. The rooftop KINETIC GROUND outdoor sports ground provides a dynamic venue for these activities, encouraging active lifestyles in an accessible setting.

KANTEEN, a dedicated dining space for staff and tenants, offers high-quality, affordable meals within the development. More than convenience, it supports everyday well-being by promoting balanced nutrition and fostering social interaction within the workplace community.

Further strengthening social connections, the KINETIC photography contest encouraged office professionals to embrace work-life balance. The initiative attracted over a hundred submissions and generated thousands of online engagements, reflecting strong community participation.



◆ Sports and Exercise Classes



◆ KANTEEN, the Newly Upgraded Canteen

Beloved Characters, Shared Experiences

JAKC also leverages cultural experiences to strengthen community bonds. The debut of “100% Doraemon & FRIENDS”, one of the world’s largest Doraemon exhibitions, transformed the development into a citywide destination. Supported by the Jing’an

District People’s Government and the Shanghai Municipal Administration of Culture and Tourism, it attracted robust public participation and rejuvenated the local area.

By bridging generations through shared nostalgia and interactive experiences, the exhibition fostered meaningful connections while enriching the cultural vibrancy of both JAKC and the wider community.

“100% Doraemon & FRIENDS” Debut Exhibition Recognised by Asia-Pacific Stevie® Awards 2026:



Gold Award for Innovation in Experiential Marketing



Silver Award for Innovation in Consumer Events



◆ The Exhibition Attracted Thousands of Visitors

Watch the Video

